

With the utmost respect for the environment and social responsibility projects among its core values, Yüksel has just completed another exemplary environmental awareness themed project. The annual Give & Gain Day activities took place this year on 4-10 May 2015, and featured Yüksel volunteers raising awareness for the protection of the environment by cleaning the area around the Ankara Eymir Lake.

Give & Gain Day has been held worldwide since 2008 to encourage those working in the private sector to share their experience, skills and time for the benefit of society. On this special day, which has been observed in Turkey since 2012, companies and NGOs team up on mutually selected projects and make an effort to raise awareness on various issues. Yüksel has been an avid supporter of Give & Gain Day since day one through volunteering employees.

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